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## Honoring Natural History Through Packaging

What better to honor thousand-year-old olive trees which have given their fruit for the sake of our consumption for the better half of written history than an amazing packaging experience? The olive oil packaging of [El Mil Del Poaig](#), by Spanish design firm [CuldeSac](#) is nothing short of genius. The sensually-shaped spout is designed to leave not a single drop to waste, instead directing any overflow back into the bottle.

Seriously, if you think about it, these very same olive trees could have been picked of their olives and enjoyed by 50 or so generations of people, most likely descendants of each other, since 500 years (give or take) before there was an America. Mind-bottling.



### THE BEST PART

Daily commentary on all things beautiful by artist, graphic designer and wannabe writer Jason Dean.

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